



sedApta advenco GmbH is born!

sedApta GmbH and advenco join in one company

Genoa, 25.10.2017

advenco, a German company with headquarters in Giessen and specializing in Manufacturing IT systems and the German subsidiary of the sedApta group merged together to create a new company: sedApta advenco GmbH. This operation will allow the sedApta group to leverage the expertise on the sedApta Suite developed by advenco in recent years thanks to the two companies' collaboration on several innovative projects.

The new team will be guided by the following figures of the two companies:

- [Michael Fatum](#), former advenco CEO, will be responsible for operations
- [Oliver Reisch](#), former CEO of sedApta GmbH, will head the business development

About advenco: The German System Integrator advenco operates in the manufacturing IT area providing Supply Chain Planning & Execution solutions empowered by mobile software for field data collection in production and logistics.

"After a very fruitful long term partnership with sedApta, we are very delighted to become a full member of this innovative player in the supply chain software business. The merge will allow us to create a strong awareness in the fast-growing S&OP market in the German speaking region."

About sedApta: Led by Giorgio Cuttica, a long-running businessman, sedApta is an international software provider based in Genoa, Italy. Through its subsidiaries and its partner network, sedApta has quickly expanded to become a key player in the innovative global market of Industry 4.0.

"We are very pleased with this merge, which will enable us to accelerate our growth on the German market and bring advenco synergies to our solutions, expanding our operational potential."

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